

FDI World Dental Federation

Authoritative, Independent, Worldwide

Voice of Dentistry

Paul Wilson – Director FDI World Dental Events

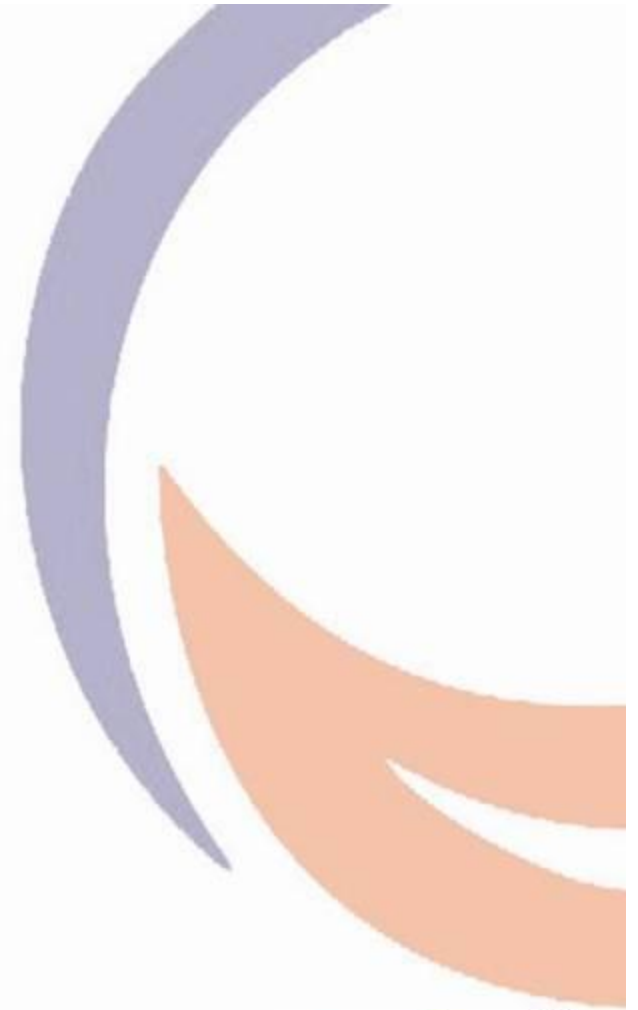
**AIPC Annual Conference, Graz, Austria
17th July 2007**



What is the FDI?

- **FDI World Dental Federation, founded in 1900**
- **Representing over 1 million Dentists worldwide**
- **Governed by a Council, elected by the General Assembly held at the Annual Congress**
- **2012 = 100th Annual World Dental Congress**

Leading the World to Optimal Oral Health!



The FDI Congress, its importance to the FDI and how it helps to address our responsibilities



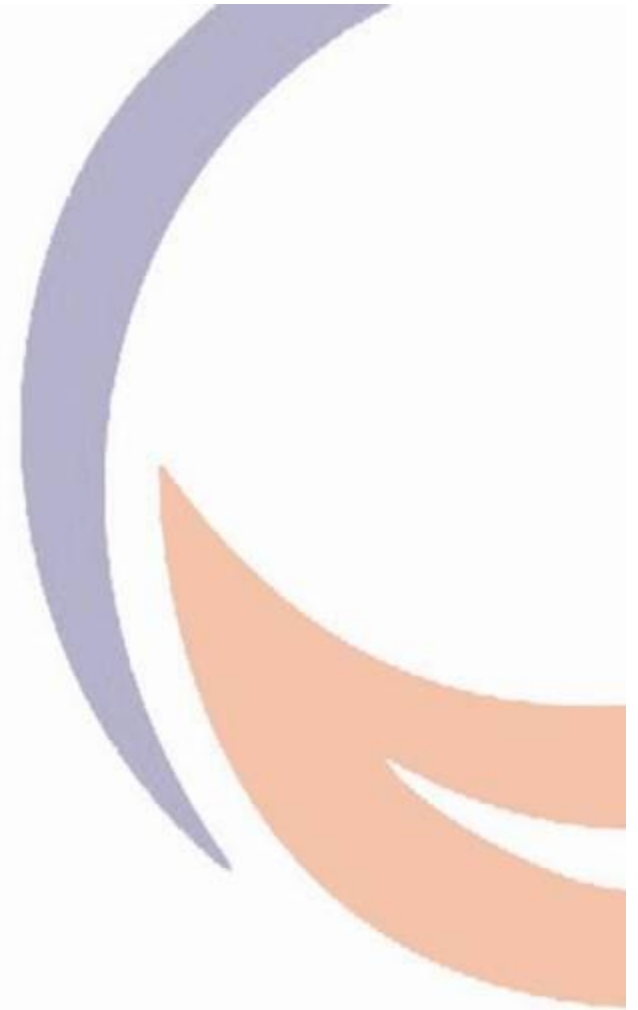
Dr Margaret Chan

Director General of the WHO

"Oral diseases are a neglected area of international health. We have the tools and best practices to address them but we need to ensure that they are applied and implemented."



- **To showcase FDI as a professional organisation on the World Stage**
- **140 Dental Associations and political leaders to meet at the FDI Parliament all working towards the FDI Vision.**
- **Facilitating exchange of information and dialogue, between industry, governments, dental experts and all members of the profession.**
- **Providing cutting edge scientific lectures, workshops, forums and a world class exhibition to the profession and our members.**
- **To develop educational programmes and support for under served populations**
- **Through success encourage further intellectual and financial investment from all our partners**
- **To enhance investment and growth in the FDI and the host nation**

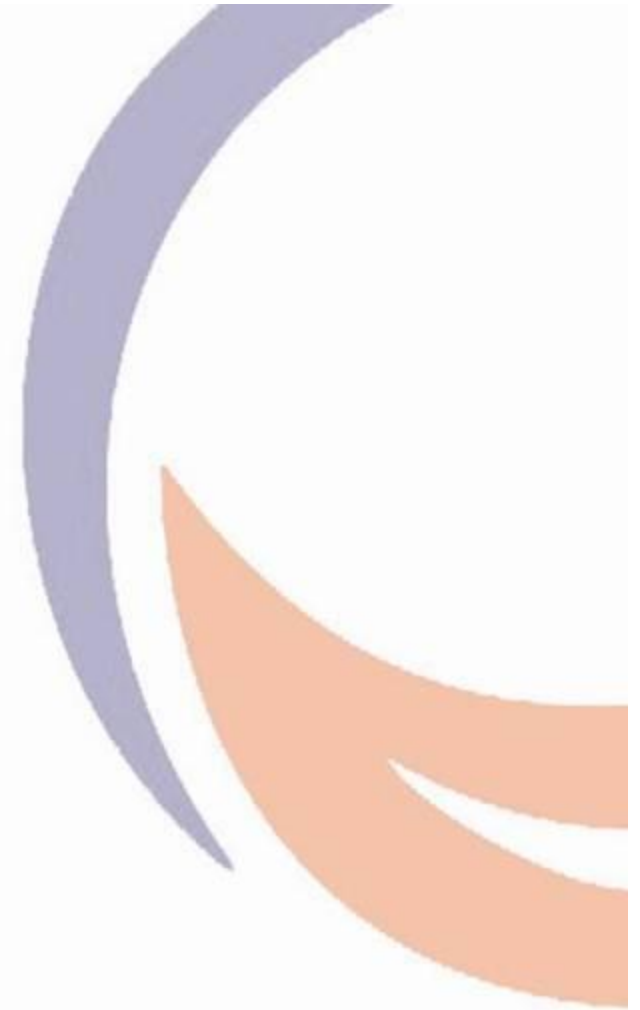


To promote oral health and general health for all peoples

Selecting the location and venue



- **National body must wish to host**
- **Completed bid document**
- **Global rotation**
- **Attractive destination**
- **Healthy industry market and exhibitor interest**
- **Site visit**
- **Preliminary budgets and risk assessment**
- **Presentation to board for approval**



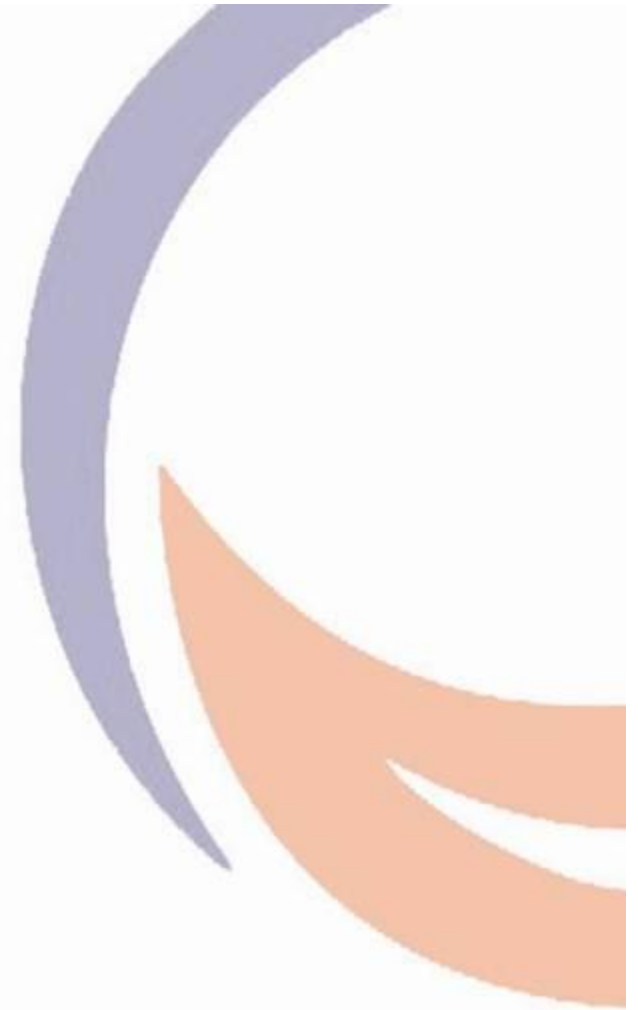
To promote the interests of member associations and their members

Our venue needs and making us happy

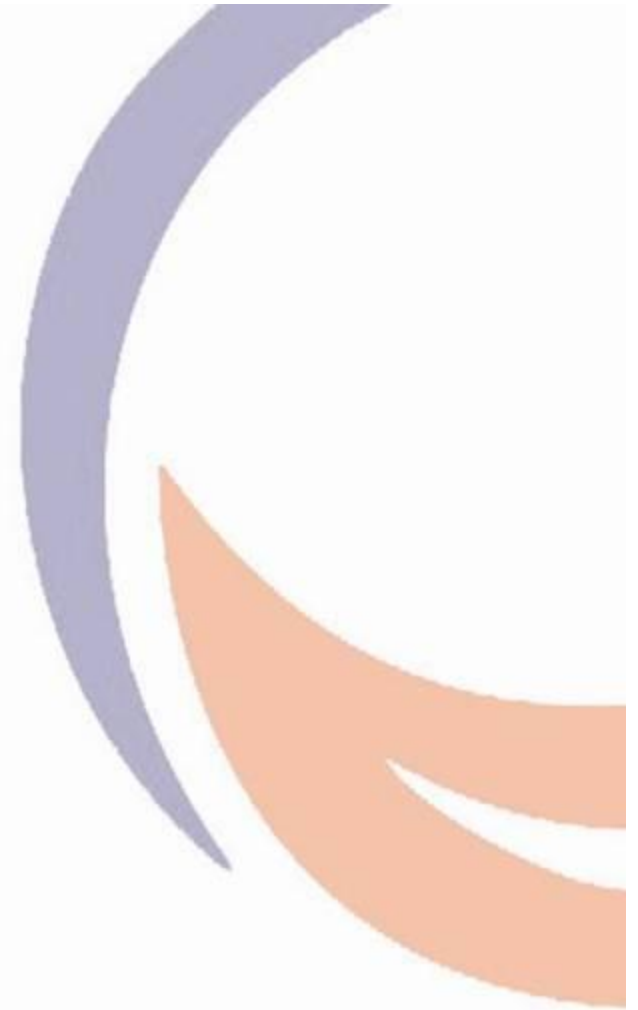


- **Under one roof**
- **Good support infrastructure – act as a partner**
- **Government and Convention Bureau support**
- **Continued support after bid has been awarded**
- **Assoc vs. LOC – Your better off!**
- **Work with your MOH and **Lobby for support****
- *Economic Impact 30-40 million Euros*
- *Spending 6 x more than a tourist*
- *40% repeat visits*

Oral health is part of general health



- **What is or what's not included**
- **Package pricing**
- **Untie AV and freight**
- **Inclusive wireless**
- **English contracts**
- **Accreditations**
- **Understand your customer**

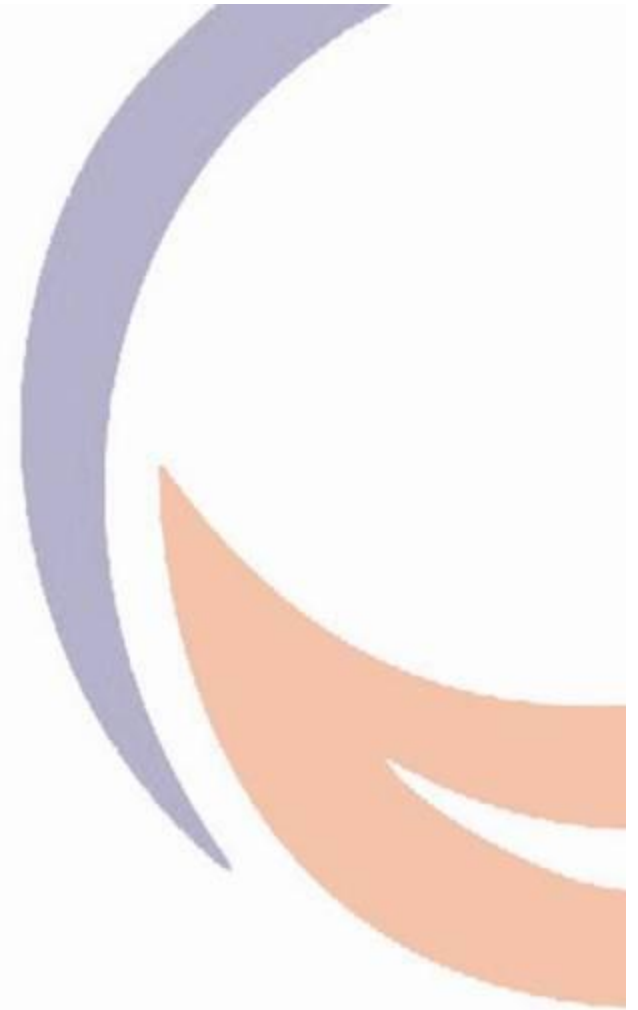


Only 10-15% of the worlds population have access to affordable fluoride

What's going on?



- **Emerging markets**
- **Pharmaceutical funding**
- **Companies merging**
- **Environment**
- **Delivering innovation, quality, value**
- **Entrepreneurial events**
- **Financial demands**



Only 10-15% of the worlds population have access to affordable fluoride

Thank you!

