

HKCEC appoints new head of catering sales and events

(Hong Kong, 12 December 2011) Hong Kong Convention and Exhibition Centre (Management) Ltd (HML) has appointed Miss Cindy Chu as **Food and Beverage Manager – Sales and Events**. HML is the professional private management and operating company for the Hong Kong Convention and Exhibition Centre (HKCEC).

Reporting to the Director of Food and Beverage, Miss Chu leads the teams of Catering Sales and F&B Event Planning and Co-ordination to enhance guest satisfaction while maximizing banquet sales performance. She is responsible for ensuring a smooth co-ordination among different support teams, resulting in quality service delivery.

The scale and variety of catering events at the HKCEC pose unique challenge to the F&B team of HML. In the past fiscal year of 2010/11, the team managed 372 banqueting events, with 91 of which attended by 1,000 guests or above, including dignitaries and celebrities from worldwide. In addition, the team serviced catering requirements of some 900 exhibitions, conferences, meetings and special events.

Mr Cliff Wallace, HML's Managing Director, commented, "With such diversity, it is a real challenge to ensure F&B operation success and the delivery of quality products and service.

"I am most delighted with Cindy taking up the new role. With her 17 years of experience in catering sales and event management, I am confident that she will lead the catering sales and events teams in delivering world class standards and meeting our clients' ever increasing demands."

Before joining HML, Miss Chu has held senior positions in prestigious hotel groups and hospitality establishments overseeing food and beverage operation and sales.

Photo captions:

Miss Cindy Chu – HML's new Food and Beverage Manager – Sales and Events

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About the Hong Kong Convention and Exhibition Centre

Opened in 1988, this award-winning 306,000 sqm meeting and exhibition venue includes 91,500 sqm of rentable space. It is located on a prime waterfront site in the heart of Hong Kong. It offers uniquely convenient, world-class services and in 2011, was recognised for the 8th time as the Best Convention and Exhibition Centre in Asia by leading industry peers. Over 1,200 events including exhibitions, conferences, corporate meetings, entertainment events, seminars and banquets are held at the HKCEC every year. These events contribute significant economic benefits to the city and help raise the international image of Hong Kong. The HKCEC is owned by the Hong Kong SAR Government and the Hong Kong Trade Development Council.

About Hong Kong Convention and Exhibition Centre (Management) Limited

Hong Kong Convention and Exhibition Centre (Management) Limited (“HML”) is a professional private management and operating company responsible for providing day to day management for the Hong Kong Convention and Exhibition Centre. Among its specific responsibilities, HML oversees administration, marketing, booking, scheduling, event co-ordination, maintenance and security. It also manages food and beverage operations at the HKCEC, including restaurant management and banqueting activities.

HML is a member of NWS Holdings Limited. NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), embraces businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its Services division comprises Facilities Management (the management of Hong Kong Convention and Exhibition Centre and Free Duty), Construction & Transport (Hip Hing Construction and bus and ferry services) and Strategic Investments (Tricor, Haitong and securities investments).

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