



What's new

At the Québec City Convention Centre

February 2, 2012

Four new conventions for Québec City

Four scientific conventions have been added to the Québec City Convention Centre schedule thanks to the efforts of the Centre's sales team and ambassadors. As a result, Québec City will host two more international conventions in summer 2014, and two more Canadian conventions in 2013. These agreements will generate nearly **12,000 room-nights** in Québec City hotels and over **C\$5 million** in economic spinoffs for the region.

TWO NEW INTERNATIONAL CONVENTIONS

2014 Annual Meeting of the RNA Society

June 4–7, 2014 - 700 attendees - 2,400 person-nights

Economic spinoffs: **C\$1 million**

Ambassador:

- Dr. **Martin Simard**, Cancer Research Centre, Université Laval

The bid for this international scientific convention was submitted and defended in Kyoto, Japan, by [Dr. Martin Simard](#) from Université Laval's Cancer Research Centre. Through his efforts, Québec City was chosen to host the 2014 annual meeting of the RNA Society. The event constitutes a return visit to Canada for the Society, which held its first Canadian meeting in 2005 in Banff, Alberta. The [RNA Society](#) has over 1,000 members dedicated to the study of RNA (ribonucleic acid).

2014 Annual Computational Neuroscience Meeting

July 19–25, 2014 - 450 attendees - 2,800 room-nights

Economic spinoffs: **C\$1.1 million**

Ambassadors:

- Dr. **Maurice J. Chacron**, McGill University
- Dr. **Yves De Koninck**, Robert Giffard Research Center, Université Laval

The Organization for Computational Neurosciences ([OCNS](#)) chose Québec City for its 2014 convention thanks to the persuasive influence of OCNS member Dr. [Maurice J. Chacron](#) of McGill University. The convention, which brings together experts in neuroscience, will be organized in collaboration with Dr. [Yves De Koninck](#) of Université Laval.

TWO NEW CANADIAN CONVENTIONS

AMMI Canada – CACMID 2013 Annual Conference

April 4–6, 2013 - 500 attendees - 1,300 room-nights

Economic spinoffs: **C\$700,000**

Canadian experts in microbiology and infectious disease will gather **for the first time in Québec City** in April 2013 at the 2013 Annual Conference of the Association of Medical Microbiology and Infectious Disease Canada ([AMMI](#)) and the Canadian Association for Clinical Microbiology and Infectious Diseases ([CACMID](#)). The destination's appeal and the flexibility and proximity of the convention facilities all contributed to the choice of Québec City and its Convention Centre for hosting the event.

96th Canadian Chemistry Conference

May 25–29, 2013 – 1,200 attendees - 5,280 room-nights

Economic spinoffs: **C\$2.8 million**

Collaborator

- **Normand Voyer**, Chemistry Department, Université Laval

Obtaining a convention can take years. It was the perseverance of Convention Centre's Sales Manager **Norman Jessop** and the involvement of Professor [Normand Voyer](#) of Université Laval's chemistry department that finally convinced the Canadian Society for Chemistry to opt for Québec City after 18 years of efforts. The conference is the largest annual event dedicated to the science and practice of chemistry.

A PROMISING FUTURE

Along with an abundance of international events in 2012, the confirmation of these four major conventions is a positive signal for the future. Thanks to our promotion and sales strategies, the Québec City Convention Centre already has **79 confirmed conventions** booked through 2016, including **24 international, 3 American, 16 Canadian, and 34 Québec** events. And this is just a start, as the team is hard at work negotiating new contracts and convincing decision-makers to choose Québec City for their next event.

SportAccord Convention confirms speakers for 2012

SportAccord Convention confirms that Saatchi & Saatchi CEO Kevin Roberts, NBC Sports Group Chairman Mark Lazarus and Geoff Molson, owner of the Montreal hockey team, the Canadiens, will be among the conference speakers at the 2012 SportAccord Convention this Spring in Québec City.

Initial names on a stellar list of speakers include Special Olympics Chairman Dr. Tim Shriver and John Amaechi, former NBA player and author. The 2012 SportAccord Convention, the first to take place in Canada, will be held at the Québec City Convention Centre from May 20-25, 2012.

Donna Lopiano, president of Sports Management Resources, and IMG Media President Michel Masquelier will also speak at the 10th anniversary conference under the general theme of "A Decade of Change, A Future of Promise," along with Mike Ford, executive director Chelsea FC, and Homeless World Cup President Mel Young.

ABOUT SPORTACCORD CONVENTION

Held in a different city every year, SportAccord Convention is a unique opportunity for international sporting leaders to engage with business, featuring a dynamic exhibition as well as the annual general meetings of governing bodies of world sport. Organizing committees at the 2012 event will include the Olympic Games, Commonwealth Games, Pan American Games, University Games, World Games and Mediterranean Games.

A new Sales Manager at the Convention Centre

The Québec City Convention Centre is proud to welcome a new Sales Manager. Mr. Denis Bédard will oversee the Québec market. Mr. Bédard has a solid background in sales and business development and will surely be a great asset for the sales team.



Mr. Denis Bédard, Sales Manager

Contact : **Emilie Belisle, Information Officer**
Québec City Convention Centre
418 649-7711, ext 4052

