



# QUÉBEC

## BLOSSOMING CONGRESS DESTINATION

Québec can perhaps best be described as Jacques Cartier, a French explorer, in 1541 described the cliff the city was built on: a radiant jewel that, with pomp and circumstance, juts out above an immense sky-blue river. Or possibly with the words of Charles Dickens (1842): "The impression made upon the visitor by this Gibraltar of America, its giddy heights, its citadel suspended, as it were, in the air; its picturesque steep streets and frowning gateways; and the splendid views which burst upon the eye at every turn, is at once unique and lasting. It is a place not to be forgotten or mixed up in the mind with other places, or altered for a moment in the crowd of scenes a traveller can recall."

Over the last few centuries, Québec has indeed blossomed into a beautiful city. Its magnificent architecture and historical significance have even gotten Québec included in the UNESCO World Heritage List. But this isn't the only thing that puts the city in the spotlight. Today, Québec also distinguishes itself on the meetings, incentives, congress-

es and events market. All the ingredients for a first-class destination are here, including the very latest facilities, the most prominent hotels, and a modern transport infrastructure. Most of the facilities, for that matter, are found in or near Old Québec - the ideal spot for relaxing in the evening and enjoying the many small boutiques, cafés and restaurants. Or, let yourself be pleasantly surprised by the numerous events that take place there throughout the year, like the City Summer Festival and the Winter Carnival.

And with regard to its environs, Québec is in no way inferior to other cities. The exquisite nature that surrounds the city offers a great number of possibilities, such as skiing, mountain biking, hunting, and so forth.

### QUÉBEC CITY CONVENTION CENTRE

Business travel to Québec City has been decidedly on the upswing since the opening of the Québec City Convention Centre in 1996. This facility, just outside the walls of Old Québec, can accommodate up to 4000 participants at a single event and offers direct, underground access to several different hotels as well as vast indoor parking facilities.

The Convention Centre features a 6,970 m<sup>2</sup> exhibition hall - large enough to hold some 410 exhibit booths - with 7 indoor loading docks, di-





rect street access, and a separate entrance. This hall can also be divided into three sections, as needed, or converted into a meeting or banquet room.

An escalator from the exhibition hall leads directly to the 3,223 m<sup>2</sup> convention hall, which can accommodate 3,500 people. It has a computerized lighting system for ambience control, warm cherry-wood panelling, and wall hatches to hide cables and wires ... the perfect setting for prestigious banquets for 2,280 people at 10 per table or 2,736 at 12 per table. The convention hall can also be converted into three sections, and it has two dressing rooms and six soundproof translation booths overlooking the hall. The 2,320 m<sup>2</sup> multi-purpose hall is a versatile room with separate entrance, foyer and coat check, and can be divided into four sections.

## QUÉBEC CITY CONVENTION CAN ACCOMMODATE UP TO 4000 PARTICIPANTS AT A SINGLE EVENT

Two adjacent dressing rooms are also available. In 2006, this hall will be upgraded to make it even more functional. Capacity will be increased to accommodate 3200 guests (banquet style), washrooms will be added, an office for organizers will be integrated, the acoustic system will be improved, and two new satellite kitchens and new dressing rooms will be built as well.

Furthermore, Québec City ConventionCentre also has 36 smaller meeting rooms for groups of 50 to 500 people, as well as a large main hall and foyers on three different floors to be used for delegation registration, cocktails, etc.

For smaller events, the Québec City area offers a host of other possibilities, from full-service hotels and banquet facilities to charming country inns and heritage properties.

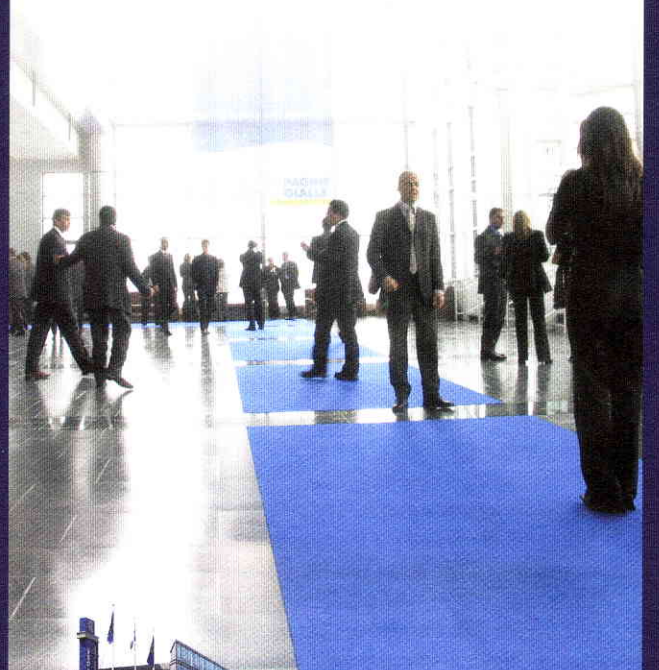
[WWW.CONVENTION.QC.CA](http://WWW.CONVENTION.QC.CA)

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**Irresistible and captivating...**

In tune with this vibrant city,  
the Québec City Convention Centre moves  
to the exhilarating rhythm of its events.

Where  
**PeOple**  
meet



Québec City  
Convention Centre

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