



Global coverage with focused agenda

AIPC

"A Global Standard of Excellence"

Founded: 1958

Membership: 154 members in 53 countries

AIPC Mission statement: AIPC is an international association of convention and exhibition centres whose mission is to support, encourage and recognise excellence in convention centre operation and management. Its programmes are directed toward enhancing the profile and performance of its members: purpose built facilities primarily designed to accommodate and service meetings, conventions, congresses and exhibitions.

Activities:

- Industry research, analysis and technical publications
- Training, educational and professional development activities including the AIPC Academy
- Global marketing and communications for the industry
- Member networking and information exchange forums
- Quality standards and recognition programmes
- Apex Award for 'World's Best Congress Centre' and Innovation Award for creative management.

Characteristics: AIPC is a truly international organisation with representation from 53 countries. It focuses on the issues, opportunities and challenges facing convention and exhibition centres and promotes facility and operational excellence by encouraging and recognising high standards of facility management through a variety of association programmes while at the same time providing tools and resources to achieve them.

Annual Conference:

July 4-9, 2008 - Singapore

Contact:

AIPC – International Association of Congress Centres

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The increasing emphasis on congress centre performance standards in today's highly competitive industry has placed more importance than ever on AIPC's mission of **encouraging and recognising excellence in congress centre management**. With all the knowledge and experience of 154 member centres in 53 countries around the world, we rely more than ever on the valuable resource that is the expertise of our own members.

AIPC is now **the** international organisation representing the issues and interests of congress centre management worldwide. Our membership, combined with AIPC's educational, networking, research and industry relations programmes, make for the perfect combination: knowledge, along with the ability to disseminate it effectively. At the same time, this means we are in an excellent position to represent our members' position on key issues facing the industry.

In recent years, that knowledge has been applied to a series of increasingly successful programmes. Among these are the AIPC Academy, which is setting the standard for professional development in centre management; the AIPC Quality Standards programme, which enables centres to evaluate and act on a full range of operational and management issues; and AIPC's Awards programme, which not only recognises 'The World's Best Congress Centre' through the AIPC Apex Award but encourages creative solutions to ongoing management and marketing challenges through the AIPC Innovation Award.

For all these reasons, AIPC has enjoyed significant growth in membership over the past several years. We offer member congress centres a very specific focus that facilitates a most efficient use of their time and resources. Members know that by engaging with their colleagues in such a clearly focused way, they will be gaining knowledge that is directly applicable to their ongoing management needs while at the same time developing an international perspective appropriate to an industry with a truly global reach.

Barbara Maple

President, AIPC

