

Suntec Singapore

# CENTRE STAGE

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## Suntec Singapore to Host Key Industry Event



For the first time ever, the Association Internationales Palais des Congres (AIPC) Annual Conference will be held in Singapore from 28 June to 2 July 2008, with Suntec Singapore as the event's proud host.

Also known as the International Association of Congress Centres, the AIPC is the industry association for professional convention and exhibition centre managers worldwide. With representation from over 155 of the world's leading convention centres in 52 countries, the role of the associ-

ation is to encourage and recognise excellence in venue management, while simultaneously providing the tools to achieve high standards through its research, educational and networking programmes. The AIPC's annual conference brings together members to consider key industry issues and hear from top professionals in a variety of related fields. Its general assembly, also held during the conference, is where AIPC executives and staff provide reports and outline the programme of activity for the organisation.

This marks a special year for AIPC – its 50th anniversary as an association, which makes the 2008 conference a particularly important one for the organisation. The conference programme is themed "Where We've Come From / Where We're Going", making the event an occasion for reflection and, more importantly, looking ahead.

This year's conference will draw approximately 180 industry leaders, visionaries from adjacent fields and member perspectives to address current key issues in the industry today.

A stellar cast of keynote speakers has been lined up for the event, coupled with an excellent and rewarding social programme and an exciting

range of additional activities which includes golf, sightseeing and gastronomic treats.

Singapore is a fitting destination for this landmark conference. "Singapore is not only an important city in its own right, but is also poised on the edge of an area that will bring us some of the most dramatic changes in global business development in the next few decades," said Edgar Hirt, President of the AIPC.

The conference is also supported by the Singapore Exhibition and Convention Bureau (SECB), a division of the Singapore Tourism Board.

For more information about the AIPC Annual Conference, log on to [www.aipc.org](http://www.aipc.org).



## Suntec Singapore's Very Own at AIPC Academy

Among the 25 participants in the exclusive 2008 AIPC Academy in Brussels, Belgium was Suntec Singapore's very own Joseph Rappa, Assistant Director of Banquet Services.

With the AIPC standing as one of the pillars in the management of convention centres, the five-day course presented a

panorama of convention-related topics, providing a broad view of the disciplines and challenges involved in today's industry.

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This annual event gave participants a taste of

key topics such as marketing challenges, environmental sustainability, security and community and government relations issues.

