

CASE STUDY

Golf group takes a swing in Bali

Event Golf Getaways Group

Venue The Ritz-Carlton, Bali Resort and Spa

Company Golf Getaways

Group size 30

Date April 22-29

The brief

The group wanted to experience a memorable destination and considered Bali to be the perfect choice. With everything the island had to offer, they felt flying to the destination would be a memorable experience for the group members and one that could be combined with cultural activities.

The Ritz-Carlton, Bali Resort and Spa was selected because it offered what the group has always appreciated, namely great accommodation, outstanding service and superb staff.

Challenges

The only challenge the group had was the travel as it is not easy to get to Bali from the US.



The golf event concluded with cocktails and dinner

However, by incorporating a stopover in Singapore for a couple of days before going on to Bali, the overall journey was made a lot easier.

Execution

The guests arrived via Singapore Airlines to Denpasar International Airport in the

evening. The transportation was handled well by the ground agent.

Each day a round of golf was played on a different golf course in Bali. On the third day the group went to Ubud and visited a traditional Balinese house and attended a wood carving exhibition.

The golf event concluded with cocktails and dinner under the stars on the Chandra Surya lawn of the resort with the Indian Ocean as a backdrop.

Guests were greeted by a Balinese traditional gate and then proceeded through a romantic setting of roses and hundreds of candles scattered on the lawn.

To top off the night, one of the participants was celebrating his birthday. The resort jumped into action and surprised him with a wonderful miniature cake of a man taking a swing at his golf ball.

Verdict

"Everyone attending was extremely happy with all the arrangements made at the hotel and on the island which makes for a memorable experience for all, and one they will share with friends and relatives in the future," says Bernd Reumann, group coordinator at Golf Getaways. ■

Kate Nicholson

AIPC chooses Singapore for annual meeting

Event AIPC Annual Conference 2008

Venues Suntec Singapore (conference), Sentosa Pavilion and Raffles Hotel (dinners)

Organiser International Association of Congress Centres (AIPC); Suntec Singapore (Singapore co-organiser)

Group size 163

Date June 30 - July 2

The brief

For AIPC's 50th Annual General Meeting and Conference, an Asian location was chosen because Asia represents a strong player in future development and is less familiar to many members. AIPC also wanted a venue with a solid track record.

Challenges

A big challenge for Suntec

Singapore was to have peers and colleagues from more than 50 countries on-site, and to ensure that their overall experience was nothing less than perfect. Beyond managing on-site activities, the Suntec team also had to play PCO and DMC, securing keynote speakers and off-site venues for social events.

Execution

Delegates had a rousing Monday-morning dragon-dance opener. During the two-day conference, Suntec also took the opportunity to showcase its culinary expertise. The F&B team produced mouth-watering delights, many infused with local flavours, for lunches, coffee and tea breaks to give delegates a taste of Singapore's multi-cultural cuisines.

To strengthen the programme,



Entertainment...dragon dance

two eminent speakers were invited: Professor Kishore Mahbubani, dean in the Lee Kuan Yew School of Public Policy, National University of Singapore and Ho Kwon Ping, executive chairman of Banyan Tree Holdings.

The welcome reception was

a sunset party at Sentosa Pavilion on Sentosa while the gala dinner was held at Raffles Hotel.

The Singapore Exhibition and Convention Bureau also gave close cooperation and support.

Verdict

Hans Rissmann, chief executive, Edinburgh International Conference Centre, described Suntec Singapore as a "super centre" with "great facilities" and "very professional people".

AIPC president Edgar Hirt says: "Our Suntec Singapore hosts are following in the great tradition of AIPC conferences with a social programme featuring all the excitement of an energetic destination with plenty of opportunities for networking in a variety of settings." ■

Gerardine Donough-Tan