**Congress Centrum Hamburg**

The CCH – Congress Centrum Hamburg is one of Europe’s leading and most modern conference centres, meeting the highest levels of international congresses. It is located in the heart of Hamburg, directly adjacent to the seaport, the main railway station, and airports. The congress centre is also part of a complex of hotels, restaurants, and a shopping mall, providing a comprehensive service offer. The CCH is the ideal venue for all kinds of business events and offers a variety of services, including a wide range of meeting rooms, restaurants, and lounges. The centre is located in the heart of Hamburg, providing easy access to the airport, train station, and city centre. The CCH is one of the most modern and professional conference centres in Europe, offering a comprehensive service package to meet the needs of every event. The centre is located on the Neumünster Harbour, providing a unique and picturesque setting for all events. The centre is operated by the Messe Berlin, a renowned conference and exhibition centre. The centre is equipped with state-of-the-art technology and offers a wide range of services, including catering, security, and event management. The CCH is the perfect venue for all kinds of business events, offering a unique and picturesque setting, excellent service, and state-of-the-art technology.
MEMBER UPDATES:

“SevenCenters” Lay Foundation for Long-term Marketing Cooperation

Athough they are a relatively new concept, one thing we have seen is that congress center events can have a very long-term sustainability. IAPCO, as the international organization for professional congress organizers, produced guidelines and publications for the congress industry as well as associations and establish contacts with governments and politicians for the improvement of industry cooperation and allow different organizations to benefit from the views and experience of industry colleagues. “This is an industry that depends on different groups working together to create the best possible experience for the client, and that means we need to pay attention to the question of how we can best cooperate as event partners”, says Juan Garaiyurrebaso, Meet AIPC’s Vice President. “SevenCenters” Working Group. “Since our members are all local, we need to work together to create quality events for the market that has emerged from the need for professional congress management services. Conceived by the organizers of the US Space Agency’s 3,000-square foot floor space at its Guadalajara Convention Center October 14-19. The seven largest aerospace congresses in the world are gathered together in one exhibit that presents special challenges to meeting planners and exhibit managers. The objective is to combine perspectives of the two groups, and offer suggestions as to how we can best cooperate as event partners.”

Houston Turns Concept Into Reality on the Exhibition Floor!

The hot weather of the Houston summer was the backdrop for the new Corporate Center, a joint enterprise of several of our local organizations. The turning point came when we realized that every year in Houston, the congresses are competing for attendance of attendees. The “SevenCenters” Working Group hope that this cooperation will turn into concrete bookings, and if one congress turns down a convention, the others will be able to benefit from it. The idea is that it is better to team up with other congresses and share the costs and benefits. “We are simply stronger together,” says Dr. Inge Hanser – IAPCO President. “SevenCenters” Working Group and AIPC have joined forces to create a new concept in congress management. The “SevenCenters” concept is being tested in the Houston market. The idea is to create a new concept that will benefit all of the congresses in the Houston market.

Congress Center Mannheim Has Become mcon

The Congress Center Mannheim has decided to transform itself into mcon. mcon is a new concept for the Congress Center Mannheim that will allow them to compete with other congress centers in the world. The Congress Center Mannheim will continue to provide the same high standards of service and facilities, but will also offer new features that will make it more attractive to congresses.

New Corporate Identity for PALEXPO

The operators of Geneva’s PALEXPO have developed a new corporate identity for the venue. The new identity must reflect high house values from a single source, as well as the multiple events that take place on the premises. The new identity includes a new logo, business cards, and stationery. The new logo was designed by a Swiss graphic designer, and the business cards and stationery were produced by a local printing company.

Annual Conference Tenerife Evaluated...

With AIPC’s 2003 Annual Conference in Tenerife approaching, results of a survey of member’s reactions to the 2002 Annual Conference in Mannheim, Germany, have been released. Surveys were conducted by members of the Management Committee of the International Union of Trade Fair Centres (UATF) at the request of AIPC’s General Secretary and by the President of the AIPC to members of the Management Committee of the International Exhibition Centre, bringing extensive experience to the evaluation of the conference. The survey was conducted by the AIPC’s Director of Events and Marketing. The survey was based on a questionnaire that was distributed to all members of the Management Committee of the AIPC.

Meet AIPC’s Vice President Juan Garaiyurrebaso

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AIPC Member Survey: Use of FAQ’s to Communicate with Clients

In the place of FAQ’s, most members felt they wanted to take the initiative to answer the key questions that their clients would ask. Survey questions addressed the use, content and location of FAQ’s and requested that members write the most effective method to communicate with clients. While members responded to the survey, only 1% of respondents indicated that their organization did not have a FAQ, which is surprising given the number of FAQ’s that are available online. Surveys indicated that the use of FAQ’s has increased significantly in recent years.

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... and Mannheim on the Horizon

8th anniversary program already circuited to AIPC members. It’s a glaucoma of “Mannheim” and “con” for “convention” as well as for concept, “meet ideas” and the Congress Center Management. “Mannheim” and “con” for “convention” as well as for concept, “meet ideas” and the Congress Center Management.

Whether scientific congress, business event or cultural highlight – there is a perfect venue for each of them. The international exhibitions, congresses, conferences, conventions, seminars and meetings are held at business event the world over. That is why we have started to think about a comprehensive concept for the future of the congress center. We do not want to change the concept, but we want to make sure that the concept is the best possible one.”

AIPC’s International Association of Professional congress organizers was founded in 1968 under the auspices of the Union des Organisations Internationales (UAI) to promote international exhibitions, congresses, conferences, conventions, meetings and similar events. AIPC includes congresses with passes and stands for associations and establish contacts with governments and politicians for the improvement of industry cooperation and allow different organizations to benefit from the views and experience of industry colleagues. “This is an industry that depends on different groups working together to create the best possible experience for the client, and that means we need to pay attention to the question of how we can best cooperate as event partners”, says Juan Garaiyurrebaso – IAPCO President. “SevenCenters” Working Group. “Since our members are all local, we need to work together to create quality events for the market that has emerged from the need for professional congress management services. Conceived by the organizers of the US Space Agency’s 3,000-square foot floor space at its Guadalajara Convention Center October 14-19. The seven largest aerospace congresses in the world are gathered together in one exhibit that presents special challenges to meeting planners and exhibit managers. The objective is to combine perspectives of the two groups, and offer suggestions as to how we can best cooperate as event partners.”

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