New Members:

Cancun Centre Conventions & Exhibitions

Sponsored by beautiful white, sandy beaches bathed by the turquoise waters of the Caribbean, Cancun Convention Centre is located strategically in the very heart of the Cancun hotel zone that offers more than 1.5 million square feet of convention and meeting facilities, as well as supermarkets, night clubs and marinas. It is just 15 minutes from downtown Cancun and only 40 minutes from the international airport where flights arrive from all of the principal cities of Mexico, the United States, South America, and Europe.

The Cancun Exhibition Centre has enough space to host up to 7,100 delegates and is fully equipped with the most modern technology. The Centre is close to the airport and it is easy to reach from any part of the hotel zone. The Convention Centre is the perfect location for successful meetings and conferences. It is also a great location for social events, as it provides a wide range of facilities and services for the attendees. The Convention Centre is located in the Cancun Convention Center, a Delight Garden and a snack bar.

The major rooms divisible into 37 sections, 14,200 square meters of rentable area, communications systems. It offers technology including electrical wiring, seamless, audio, visual, lighting, and power. It also offers a range of over 40 smaller meeting and banqueting halls for 1,000 to 20,000 people.

2004 Global EBMS Conference Scoring Big!

The 2004 EBMS International Conference was held from October 16-18, 2004 in the Marriott Union Station in St. Louis, USA and will go down as the largest and well attended conference in the history of EBMS. It was truly global, with representatives from many countries, including Australia, Britain, Canada, China, France, Germany, France, Germany, Italy, Japan, New Zealand, China, and various other countries, including the United States.

The program was highly educational and interactive, giving officials involved in the network with their peers as well as crucial guidance for their future business development. The program included topics such as "Marketing the EBMS Competitor," "Strategic Issues in the EBMS," "Best Practices for EBMS," "不得转载您的" "Presentations and tools and services," and "How to Make EBMS a Success." The conference was organized by the EBMS Conferences, which is a global association of EBMS organizations.

Looking Back Makes It Easier to Look Forward!

We’re nearing the end of the year, which is a traditional time to reflect back on what has been accomplished during the past year and look forward to other opportunities.

The first year of the new millennium has been a relatively benign one. The global economy has continued to grow, with many countries, including Australia, Britain, China, France, Germany, France, Italy, Japan, New Zealand, China, and various other countries, including the United States.

The growth rate in the global economy has been relatively benign, with many countries, including Australia, Britain, China, France, Germany, France, Italy, Japan, New Zealand, China, and various other countries, including the United States, recording the most dynamic growth in the world. The major drivers of this growth have been from emerging economies, including China, India, and Brazil, which have been able to increase their output and productivity while maintaining stability.

Secondly, we’re seeing travel numbers start to recover, with many countries, including Australia, Britain, China, France, Germany, France, Italy, Japan, New Zealand, China, and various other countries, including the United States, recording the most dynamic growth in the world. The growth rate in the global economy has been relatively benign, with many countries, including Australia, Britain, China, France, Germany, France, Italy, Japan, New Zealand, China, and various other countries, including the United States, recording the most dynamic growth in the world.

And in thinking about where we’ve come from, there are at least three areas we should be pleased about;

• A presentation by David Reilly of the Centre for the Study of Business Management (EBMS), which he was a major contributor, as the basis of the presentation.
• Another presentation by Berit Krantz of Sweden, who heads up and has shared experience and discussion with representatives from a number of different destinations. The session was convened at the request of several Scandinavian members during the congress. The presentation focused on the impact of the EBMS on the development of the tourism industry and the role of the EBMS in promoting sustainable tourism.
• An overview by Steve Piper on planning for an emergency, including both site security and emergency planning. The overview covered the responsibilities and expectations of the host facility, are available from the Secretariat office.

The EBMS Education Task Force (ETF) is committed to providing a wide range of training and professional development opportunities to EBMS professionals. The ETF hosts an annual conference in Edinburgh, on which the first task of the ETF was to determine the future direction of the conference. The ETF was established to develop a number of different destinations.

The ETF is now receiving proposals for hosting the 2007 Annual Conference. Details can be found on the ETF website, www.ebms.org.

AIPC Accepting Proposals for 2007 Annual Conference

With the program for Quebec’s City walk under development and plans developing for Montpellier in 2006, AIPC is now reviewing proposals for hosting the 2007 Annual Conference. Details can be found on the AIPC website, www.aipc.org, and complete information and copies of the bid manual, which outlines the responsibilities and expectations of the host facility, are available from the Secretariat office.

To know in touch with AIPC, visit www.aipc.org

AIPC President

Steve Piper

Barbara Maple, AIPC President

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AIPC Adds Extra Dimension to EIBTM Attendance

AIPC had a full program of participation at the new edition of EIBTM this year in Barcelona. Along with participating in the trade show and presenting seminars and workshops, AIPC provided clients a multitude of association activity to participate in, to draw them to the show and to get all the latest information about AIPC activities and plans while exchanging information and experiences with both fellow members and clients.

The Quebec 2005 Reception took place on Tuesday, November 15th, to launch our upcoming 2005 Annual Conference in Quebec City, Canada, and to give everyone a double insight into the many activities planned for the conference by way of fabulous destination highlights.

Also on Tuesday November 15th, AIPC participated in the EIBTM Association Program boardroom session and brochures panel debates. These sessions allowed to provide association members with an insight on various current issues, to exchange ideas and network.

AIPC’s special arrangements with IAPCO (the International Association of Professional Congress Organizers) makes access easy to the 31st IAPCO Seminar on Professional Congress Organizing. AIPC members will receive a member discount, and further information and registration details are available at http://www.iapco.org/

AIPC Survey/Bureau de Recherches/Relation Centre / Central Examination and Visitor Bureau (CVB) are at the heart of the sale and marketing mix of almost all convention centres. They have a great opportunity to make a valuable contribution to the overall effectiveness of the relationship between the convention centre and their clients, as well as to improve their performance. But how many CVBs take advantage of this opportunity? And if so, what are their results?

The concept – bureau service rendered to high a very high professional standard, appropriate structures, an adequate budget, and appropriate ways and means of evaluation.
The aim – the bureau’s performance is measured against two criteria: the degree of success it has in managing the relationship with clients and the degree of improvement in their performance.
The objectives - among other things, to improve the degree of success in managing the relationship with clients and the degree of improvement in their performance.
The results – there is evidence of success in the results of their work. These results are made possible through the implementation of some very simple principles.

Three Good Reasons to Plan Now for Your Attendance at the AIPC 2005 Annual Conference in Quebec City!

From July 20 to 23, 2005, the Quebec City Congress Centre promises you an unforgettable journey and a unique conference experience, thanks to the perfect blend of hospitality, comfort, and technology, combined with a wide range of entertainment and social activities combining with your industry colleagues, there are some very positive reasons to attend the AIPC 2005 Annual Conference in Quebec City.

You’ll get to discover Quebec City, one of the finest European metropolitan health resorts and an ideal venue for association meetings, conferences and exhibitions, thanks to the expertise and quality of the local industry, and to visit a city with a creative spirit, a unique style, and a cultural diversity.

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Successful ECS Course

I had heard such good reports about it from my colleagues. I was fortunate enough to attend the ECS course in Bregenz, Austria, as part of the AIPC’s Response Centre training. I met with fellow participants from a variety of countries working in the meetings industry. It gave me a great chance to exchange and network with them. The course was really planned to improve my knowledge on association meetings and also to enhance my computer and communication skills.

One of the main reasons that I attended the course was the proximity of the course and the hotel to the building. I was in a beautiful location and other courses that I attended always had the efforts needed to position such a large convention centre in the market on a long-term basis. There are many ways of improving the effectiveness of the relationship and/or the sales and marketing performance of the CVB could be achieved. But most respondents felt that as their currently relationship was unlikely to change for a long time, it was necessary to explore the current relationship in greater detail so they could keep in touch with them via regular e-mails.

By its very nature, the convention centre needs to adapt itself to the outdoor environment and the season.

It is this combination of design, location and long years of competence that has today given Bregenz the status of a destination recognized by UNESCO as a World Heritage Site.

Bregenz, a truly international city, has a long tradition of staging political, social and cultural events, as well as cultural and congress facilities in the Europaplatz. In this context, the efforts needed to position such a large convention centre in the market on a long-term basis would be even more important. That is why the new Festspielhaus was a model that focused more on business than membership and/or the realities of their situation, and needed to be worked on for improved performance. Specific roles to eliminate duplication and/or overlap; congress centre representation on CVB boards and more constructive debate between attendees providing us all with a multitude of social programme possibilities, with almost every larger event that is held at the Festspielhaus Bregenz.

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