Raising Industry Profile Worldwide

APIC is about to embark on a new initiative with a number of partner associations to build awareness of the Meetings industry and to assist in making our voice being heard by the public. This project is being coordinated by the Joint Meetings Industry Council (JMIC), which was established in 1978 as a vehicle for bringing a forum for the exchange of information on various aspects of the Meetings Industry.

Today, JMIC consists of a number of international associations who share a common interest and involvement in the Meetings Industry. JMIC member associations develop and implement a strategic plan which serves as a framework for the industry's awareness programs in various countries. And in the region where meetings activities take place, and that is where a program of activities to build industry profile must content. It is at this level that individual members of the world Meetings Industry, the impacts and the specific information required to create better awareness of the benefits the industry generates and to make its voice heard both pre and post-conference.

With this approach, the role of JMIC became one of supporting the member organizations of the AIPC. The Task Force identified that there was a need for increased awareness, not only within our industry, but also among the meeting planners and the general public. The AIPC, through its membership and along with all, it must be number 1.

A recent survey of AIPC members (2003) shows that there is an increased awareness of the importance of awareness activities among decision-makers in the public and private sectors. This awareness has been increased due to the close relationship of the Meetings Congresses and Conventions. It is expected to develop a forum for the exchange of information on various aspects of the Meetings Industry worldwide.

As a result, the project is being coordinated by the Joint Meetings Industry Council (JMIC), which was established in 1978 as a vehicle for bringing a forum for the exchange of information on various aspects of the Meetings Industry. JMIC consists of a number of international associations who share a common interest and involvement in the Meetings Industry. JMIC member associations develop and implement a strategic plan which serves as a framework for the industry's awareness programs in various countries. And in the region where meetings activities take place, and that is where a program of activities to build industry profile must content. It is at this level that individual members of the world Meetings Industry, the impacts and the specific information required to create better awareness of the benefits the industry generates and to make its voice heard both on a pre and post-conference basis. 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**NEW MEMBERS:**

### Seven New Member Centres Boost AIPC’s Global Representation

AIPC’s membership continues to grow stronger with seven new centres joining the network. This is testament to the strength of AIPC’s global representation and the benefits that come with membership. The new members are listed below:

**Stage 1:**

AIPC’s global representation continues to grow stronger with the addition of seven new member centres. This is testament to the strength of AIPC’s global representation and the benefits that come with membership. The new members are listed below:

**Stage 2:**

AIPC is committed to supporting the growth of its global representation and ensuring member centres receive the benefits of membership. The new members are listed below:

**Stage 3:**

The new member centres are listed below:

**Stage 4:**

To ensure that AIPC is represented worldwide, the new member centres are listed below:

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### Perth Convention Exhibition Centre

The Perth Convention Exhibition Centre (PCEC) is one of the largest convention centres in Western Australia and is located in the heart of the city of Perth. The PCEC offers state-of-the-art facilities and is equipped with the latest technology to ensure a successful event for all clients.

**Location:**

Perth Convention Exhibition Centre is located in the heart of the city of Perth, Western Australia. It offers a range of facilities to ensure a successful event for all clients.

**Capacity:**

The centre has a total capacity of 13,000 people, with 10,000 square metres of exhibition space and 2,500 people in 26 exhibition halls, each of which can accommodate up to 400 people. The centre also offers a range of meeting rooms and conference centres, all of which are equipped with state-of-the-art technology.

**Accommodation:**

The centre is within walking distance of a wide range of accommodation options, including hotels and apartments.

**Transport:**

The centre is easily accessible by car, public transport, and taxis.

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### AIPC at IMEX - A Full Calendar of Activity

AIPC will be in attendance at the IMEX Industry Trade Fair in Frankfurt with a unique programme of events and a number of activities for members.

**Activities at IMEX:**

AIPC will be hosting a range of activities for members, including a keynote speech by AIPC President Thomas Rupperti, and a series of roundtable discussions on key industry issues. AIPC will also be exhibiting its Business Travel Summit (BTS) programme, which offers a comprehensive overview of the latest trends and developments in the business travel sector.

**AIPC Activities at IMEX:**

- **Keynote Speech:** 16:00 – 16:15 hrs
- **Roundtable Discussions:** 16:15 – 17:15 hrs
- **Exhibition Stand:** AIPC Booth #1004

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### Vienna Centre Austria

**Vienna Centre Austria** is the newest and most significant convention centre in Austria, offering a range of facilities to ensure a successful event for all clients.

**Location:**

The centre is located in the heart of the city of Vienna, Austria, and offers a range of facilities to ensure a successful event for all clients.

**Capacity:**

The centre has a total capacity of 8,000 square metres, with 10,000 square metres of exhibition space and 2,500 people in 26 exhibition halls, each of which can accommodate up to 400 people. The centre also offers a range of meeting rooms and conference centres, all of which are equipped with state-of-the-art technology.

**Accommodation:**

The centre is within walking distance of a wide range of accommodation options, including hotels and apartments.

**Transport:**

The centre is easily accessible by car, public transport, and taxis.

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### “Ioannis Vellidis” Congress Centre Thessaloniki

**“Ioannis Vellidis” Congress Centre Thessaloniki** is a state-of-the-art convention centre located in the heart of the city of Thessaloniki, Greece. It offers a range of facilities to ensure a successful event for all clients.

**Location:**

The centre is located in the heart of the city of Thessaloniki, Greece, and offers a range of facilities to ensure a successful event for all clients.

**Capacity:**

The centre has a total capacity of 13,000 people, with 10,000 square metres of exhibition space and 2,500 people in 26 exhibition halls, each of which can accommodate up to 400 people. The centre also offers a range of meeting rooms and conference centres, all of which are equipped with state-of-the-art technology.

**Accommodation:**

The centre is within walking distance of a wide range of accommodation options, including hotels and apartments.

**Transport:**

The centre is easily accessible by car, public transport, and taxis.

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### Seven New Member Centres Boost AIPC’s Global Representation

**Stage 2:**

AIPC, in its continued focus on business associations and their role in driving economic growth, hosted the event on the 18th of April 2023 at the Royal Garden Hotel in London. The event was attended by representatives from various organisations and industries, including academia and business.

**Stage 3:**

The event was attended by representatives from various organisations and industries, including academia and business. The focus of the event was on the role of business associations in driving economic growth and fostering international collaboration.

**Stage 4:**

The event was a success, with participants engaging in meaningful discussions and sharing valuable insights on the future of business associations and their role in driving economic growth.

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### Corunna Palace of Congresses – PASECO

Corunna Palace of Congresses – PASECO is a state-of-the-art convention centre located in Corunna, Spain. It offers a range of facilities to ensure a successful event for all clients.

**Location:**

Corunna Palace of Congresses – PASECO is located in the heart of the city of Corunna, Spain, and offers a range of facilities to ensure a successful event for all clients.

**Capacity:**

The centre has a total capacity of 8,000 square metres, with 10,000 square metres of exhibition space and 2,500 people in 26 exhibition halls, each of which can accommodate up to 400 people. The centre also offers a range of meeting rooms and conference centres, all of which are equipped with state-of-the-art technology.

**Accommodation:**

The centre is within walking distance of a wide range of accommodation options, including hotels and apartments.

**Transport:**

The centre is easily accessible by car, public transport, and taxis.