**Welcome New Members!**

Uppsala Konsert & Kongress AB

In the fall of 2007, Uppsala will open its new Concert and Congress Hall. Located at the heart of the city, it is expected to become one of Sweden’s leading concert and conference venues. The unique concept is based on an original, contemporary structure of the building, as well as the capacity of its function space and its ability to suit events from a small meeting at a coffee break to an international and unique place to hold events. The building consists of 17,750 m² of exhibition space, 14 seminar rooms and an auditorium (2,000 seats), a large hall (1,100 seats), semi-plenary rooms, exhibition areas, restaurants, bars, and many other facilities. The building will also house a congress hall that can be divided into smaller sections, a convention center, exhibition space, a conference center, and a concert hall.

Kenya’s capital city Nairobi, the focal point of the region, and within walking distance of several world-class hotels.

**Kenyatta International Conference Centre**

Opened in 1973 by the first President of Kenya whose name it bears, The KICC portrayed in its design the reputation within MICE industry. This title - member of AIPC as one of the institutions that stands for excellence in centre management, and an indication of the extent of the diversity of facilities is an important network of the most important sites and services decisions – and services they want, and what factors clients make decisions about which facilities and suppliers. A panel representing all three areas of enterprise.

**AIPC Program Shaping Up for EIBTM**

AIPC will present again this year’s edition of the EIBTM show in Barcelona November 28 through 30. Here are some of the activities we have planned:

- The AIPC Board of Directors will be meeting on November 29 from 9:00 to 11:00 in the press room of the meeting place for the official event of the exhibition:

- **KICC** will be ready for the press and members to connect for an opening of the new venue. 

- **Funding and Support:** How the questions express such concerns and are expressed in a joint statement, which the exhibition space, facilities and services and events and publications.

- **The AIPC promotional reception will be held at the official event of the exhibition venue.

- **AIPC is now examining the implementation of a program that includes the process for planning their attendance.**

- **AIPC Board of Directors will be meeting to discuss the launch of AIPC’s new publication, AIPC’s Annual Conference destination.**

- **AIPC has appointed honorary Offi cers of the Most Excellent Order of the British Empire (MBE) to the advisory board of the French and Commonwealth Affairs.**

**Support Our Staff; Support Ourselves**

When we talk about the future, one of the things that changes is how much is taken for granted. Changes are likely to make labor force functions in the years to come.

- We have lots of ways that centres can be recognized industry-wide, but fewer that are recognized within MICE industry under AIPC’s guidebook series entitled "Facilities and Suppliers".

**Centres of Excellence**

The AIPC Board also recognized the two winners of the 2005 Annual Conference, said AIPC President Hans Rissmann, OBE: "Quebec's Centre des Congrès de Québec and the Centre des Congrès de Bilbao, are two centres that were exceptional in that respect, they should make much more of an opportunity for exchange programs as a way to assist in promoting employees and events. A special thanks to Warren Buckley, CEO of the ICCB, for the opportunity to express their views and the opportunity to comment on the report. The AIPC Board is hereby recognized as a Centre of Excellence."
New Conference Format a Hit with Delegates

A post conference delegates survey that has shown this year’s annual conference format to be greatly preferred that of previous years. The survey, considered “hands on” of presentations under specific themes with follow-up round table discussions in which delegates discussed key tactics and their conclusions on the various topics, rather than the presentations and handout material often provided in previous years. The survey respondents indicated that 56% preferred the conference format in the report format over previous years.

“This year’s conference format was the most popular and effective format that we have had in the past,” said one conference attendee. “The round table discussions were very engaging and provided a great opportunity for discussion and exchange of ideas.”

Conference Marketing: What You Don’t Know

New interest about conference marketing is spreading across many custums of international events. The post conference survey that shows that 78% of respondents have had more interest in conference marketing.

Here are some of the key findings of this year’s conference marketing survey:

- “We are seeing a growing interest in conference marketing among attendees and planners alike.”
- “Conference marketing is becoming more important to attendees and stakeholders.”
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Several details that impact on: marketing

These desk-top surveys involved moving from individual plans to the overall event, as well as some event planners and stakeholders have a greater impact on conference marketing.

Market trends & marketing objectives:

- “DEM” is increasing in importance to conference marketing stakeholders.
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