Thanks for this opportunity to share views on the role of meetings today, and how the industry is evolving.

In the last few years, business meetings have been at the forefront of the business travel industry. The emergence of new media channels has affected the way that exhibitors and agents reach their target audiences, and the way that business people plan and participate in meetings. The industry has been forced to adopt a new set of business practices in order to compete.

In conclusion, the industry has had to adapt to the changing business landscape in order to remain relevant. The future of the industry will depend on the ability of companies to adapt and evolve with the changing times.

AIPC President's Message

Sustainability: It's Important for AIPC, Too!

There seems to be no doubt that the global economy is facing unprecedented challenges, and the business travel industry is no exception. The impact of the economic crisis on the industry is likely to be severe, and the industry must be prepared to adapt to the changing business landscape.

In conclusion, the industry must be prepared to adapt to the changing business landscape. The future of the industry will depend on the ability of companies to adapt and evolve with the changing times.
Here Comes Graz 2007 - Our Annual Conference

As previously announced, this year’s “Annual Conference” will be held in the city of Graz, Austria, from 16th to 18th of July 2007. The conference will provide an excellent opportunity for all congress centre managers to come together, exchange ideas, meet colleagues and learn from each other.

Under the conference theme of “Keynote on ‘Globalization’” and “Exploring the New Trend in Congress Centre Design”, the conference will draw on a variety of different countries and industries worldwide. This year’s conference promises to be a unique and exciting event, with topics ranging from the latest trends in congress centre design to a range of strategic and operational issues. The conference will also feature a number of keynote speakers and sessions, including a panel discussion on the future of congress centre design.

Keynote on ‘Globalization’

Stephane Powell on the Evolution of the Hotel Industry:

Stephane Powell is President, Worldwide Sales for InterContinental Hotels Group PLC (IHG), the world’s most globally renowned hotel company and largest by number of rooms.

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