

AIPC Facility Management Summit 2019: The Digital Centre

The 2019 Program is in final development and will be available shortly. In the meantime, here is a description of the program you can expect this year:

This year's edition – to take place again adjacent to the IBTM World industry trade show on November 17 - 18 – will again host attendees representing a global spectrum of centres who will gather to focus on facility management topics with a particular focus on the issues and opportunities associated with a new era of growing digitization of the industry and some of the implications this has for centre management.

Amongst the areas to be explored in this regard will be what's trending in event logistics and how CRM and building managements systems can improve performance, digital security, changing tech requirements, responding to new event such as E-sports, B to B /C exhibitions, crowd and traffic management and the renewed importance of sustainable practices into new areas covered by the UN Sustainable Development Goals and now a subject of focus for centres wishing to demonstrate their social responsibility credentials.

While topics are geared to the venue operations, sales and marketing teams attend in order to gain a better understanding of this area and contribute to the discussions.

The session will also incorporate the key discussion topics that have proven to be highly popular and of practical use in previous events, including

- Our annual industry update with a focus on venue operation
- The hands-on venue experience and knowledge exchange
- Update on new and expanding venue projects
- A supplier marketplace featuring centre-specific products
- New factors in managing the sales to event services handover, and
- Responses to the growing challenge of acquiring and retaining centre-specific talent in a tight labor market

This event is always a sellout – and this year, with its new array of challenges and management opportunities will be no exception. Contact the AIPC Secretariat now to book your centre's place for this year's edition – and keep watching this space for the final program agenda!